



# Corporate Wellness Partnerships

**Empowering Caregivers, Enriching Lives:  
Partner with Us to Make a Lasting Impact**

# About us



For over 30 years, We have helped thousands of family members care for their aging parents and loved ones with compassion and respect. At the same time, we are consulting with many caregiving experts.

Our drive to provide compassionate care comes from running and owning two successful home care agencies and caring for several loved ones. We know firsthand the stress and strains an illness can put on a family, and I have spent my life doing whatever I can to support and ease caregivers' burdens.

# Our Purpose and Commitment.

## MISSION

Our mission is to empower family caregivers with the knowledge, resources, and support they need to provide exceptional care and enhance the well-being of their loved ones at home. We are dedicated to being the ultimate destination for family caregiving expertise, offering compassionate guidance, comprehensive resources, and unwavering support. Our goal is to create a nurturing and understanding community that helps family caregivers thrive in their vital role. Join us as we support and empower family caregivers, making a positive difference in the lives of those they care for.

## VISION

Our vision is to create a world where family caregivers feel confident, capable, and supported in their caregiving journey. We envision a society where family caregivers are recognized and valued for their critical role, and where their physical, emotional, and psychological needs are prioritized. Our innovative platform aims to revolutionize the caregiving landscape by providing accessible and relevant information, fostering connections, and promoting joyful caregiving practices. Together, we aspire to build a future where caregiving is a shared responsibility, filled with compassion, empathy, and meaningful connections.

## VALUE PROPOSITION

Our unique value proposition lies in our comprehensive approach to caregiving support. We understand the diverse needs of family caregivers and provide compassionate care, expert guidance, and a range of services to empower them and enhance their loved one's well-being. With trusted expertise, a holistic support system that includes emotional assistance and educational resources, and innovative technology, we aim to streamline caregiving processes and constantly adapt to evolving needs. Our mission is to be your reliable partner, helping you navigate caregiving challenges and building a stronger, more caring community for family caregivers and their loved ones.

# Goals & Objective



Our primary goal is to empower family caregivers by enhancing their knowledge and providing comprehensive support. We aim to expand our community and improve resource accessibility, ensuring caregivers have the tools they need at their fingertips. Promoting well-being is essential; therefore, we offer strategies to manage stress and prevent burnout. Raising awareness about the challenges caregivers face is also a key objective, achieved through targeted social media campaigns and partnerships. To ensure financial sustainability. Lastly, we are committed to continuous improvement, regularly updating our services based on caregiver feedback and the latest industry trends.

# Audience Demographics

- **Family caregivers across the U.S.**
- **Employees in healthcare, law, finance, education, and remote-friendly industries.**
- **Corporate leaders are looking to enhance wellness and employee benefits programs.**

# Our Reach

- **Website Traffic: 5,000+ monthly visitors**
- **Facebook Page: 5.2K followers**
- **Facebook Family Caregiver Group: 4.1K members**
- **Instagram: 4.6K followers**
- **LinkedIn: 17.8K connections**
- **Pinterest: 16K followers**
- **Twitter: 1.5K followers**

# Partnership Tiers

## **Bronze – Awareness Package**

- **Access to Plan Heal Earn™ digital caregiving toolkits**
- **Employer resource guide**
- **Company logo featured as a Caregiver Support Partner**
- **\$ \$2,500 per year**

# Partnership Tiers

## Silver – Engagement Package

- Bronze benefits +
- Quarterly caregiver wellness workshops (virtual)
- Employee caregiver burnout assessments
- Recognition in caregiver support networks
- \$ \$7,500 per year



# Partnership Tiers

## Gold – Transformation Package

- Silver benefits +
- Custom co-branded caregiver wellness portal
- Annual consulting & HR strategy session
- Priority sponsorship of caregiver awareness campaigns
- \$ \$15,000 per year

# Partnership Tiers

## Enterprise – Custom Solution

- **Licensing of the full Plan Heal Earn™ 3-pillar system**
- **White-label resources for employees**
- **Integration into existing HR systems and benefits**
- **Custom reporting on impact & ROI**
- **\$ Starting at \$25,000+ per year (custom quote based on size and scope)**

# CONTACT US



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# Conclusion

Thank you for considering a partnership with Plan Heal Earn. Our mission is to empower family caregivers with the support, resources, and guidance they need to provide exceptional care. With over 20 years of experience in the caregiving field, I am committed to making a positive impact on the lives of caregivers and their loved ones. Together, we can create a compassionate, well-supported community that thrives on shared knowledge and experiences.

I look forward to the opportunity to work together in supporting and uplifting family caregivers everywhere.

**PLANHEALEARN.COM**